

FRESH Carolina, LLC  
Creating Life Balance

## FRESH Shareholder Definitions and Benefits

**6-year, \$6-Million Project:** The project is based on a \$6,260,000 estimated value of company shares. There are 2,000 Type A shares with an estimated value of \$2,500 per share. There are 1,000 Type B shares, valued at \$1,000 each. There are 500 Type C shares, valued at \$500 each. And there are 100 Type D shares, valued at \$100 each. Thus, the total estimated value is \$6,260,000 in company shares.

**FRESH Shareholder:** Refers to the business relationship entered through the acquisition of one or more of the 2,000 Regular Shares (Type A), 1,000 Dividend Shares (Type B), 500 Partnership Shares (Type C), or 100 Membership Shares (Type D). A brief summary of the terms for this business relationship is outlined in the following table.

| Share Type                  | Terms  |
|-----------------------------|--|
| Ordinary Shares (Type A)    | 1) Voting Rights 2) Dividends 3) Free 5-Hour Facility Use 4) Free Cottage Weekend 5) Capital Entitlement |
| Dividend Shares (Type B)    | 1) Dividends 2) 70% Off Cottage Weekend 3) 70% Off 5-Hour Facility Use 4) Capital Entitlement            |
| Partnership Shares (Type C) | 1) 60% Off Cottage Weekend 2) 60% Off 5-Hour Facility Use 3) Capital Entitlement                         |
| Membership Shares (Type D)  | 1) 40% Off Cottage Weekend 2) 40% Off 5-Hour Facility Use 3) Capital Entitlement                         |

**FRESH Shareholder Dividends (Type A or Type B Shares only):** Share dividends are issued quarterly to a single individual or to an organization that acquires either one or more Regular Share (Type A) or acquires one or more Dividend Share (Type B). Additionally, a single individual who acquires multiple shares may assign the FRESH shareholder benefits of each purchased Type A or Type B share to other individuals. For example, if Mary acquires five (5) FRESH shares (Type A or Type B), she may keep the FRESH shareholder benefits of one (1) share for herself, assign the FRESH shareholder benefits of one (1) share to her significant other, and assign the FRESH shareholder benefits of her other three (3) shares to each of her three children, in turn. Furthermore, a group or organization can also acquire shares to become a partner. However, when a group or organization becomes a partner, the FRESH shareholder benefits shall only apply to a single individual per share. For example, if five (5) shares are acquired by Company X and company X has twenty-five (25) employees, then the FRESH shareholder benefits would only apply to five (5) of the twenty-five (25) employees in Company X.

**FRESH Shareholder Benefits (Type A Share Only):**

- Voting Rights:** Type A Share owners are the only shareholders who have voting rights. Type A shareholders have one (1) vote per each Type A share they own.
- Type A Share Dividends:** Type A share dividends are distributed quarterly (April 1, July 1, October 1, and January 1). These dividends are based on a total of 4/5 (four fifths) of

the Net Company Profit applied equally to each of the 3,000 shares with dividends (2,000 Type A shares and the 1,000 Type B shares). For example, if the Net Company Profit is \$225,000 for a given quarter, then each Type A shareholder would earn \$60 in dividends per each share they own on that quarter. In other words,  $225,000/3,000=75$  and  $(4/5)(75) = \$60$ . The Type B Share dividends is outlined in the next section 3 of the B Type Share benefits, titled: FRESH Shareholder Benefits (Type B Share Only).

3. **Free (100% off) one-time 5-hour venue rental per year:** Type A shareholders get one free 5-hour rental each year at the Simon Bolivar Hall & Event Facility. The annual, one-time free cottage rental applies to the physical facilities only and not to equipment or any of the supplies or services provided therein.
4. **Free (100% off) one-time cottage weekend-stay per year:** Type A shareholders get a one-time free weekend each year at any of the 23 FRESH Cottages. The annual, one-time free cottage rental applies to the physical facilities only and not to equipment or any of the supplies or services provided therein.
5. **40% off additional venue rentals:** Type A shareholders get 40% discounts for any additional venue rentals for any of the FRESH Carolina facilities and equipment available. The 40% venue rental discount applies to the physical facilities and equipment, but not to any of the supplies or services provided therein.
6. **Capital Entitlement:** In case FRESH Carolina, LLC is dissolved at any time, each of its shares (Types A, B, C, and D) will still have a current capital value, based on the total value of the company at that particular time. Therefore, each of the shares is entitled to its current worth at the time of dissolution and each shareholder would receive compensation according to the type and number of shares they own.

**FRESH Shareholder Benefits (Type B Shares Only):**

1. **Type B Share Dividends:** Type B share dividends are distributed quarterly (April 1, July 1, October 1, and January 1). These dividends are based on a total of  $1/5$  (one fifth) of the Net Company Profit applied equally to each of the 3,000 shares with dividends (2,000 Type A shares and the 1,000 Type B shares). For example, if the Net Company Profit is \$225,000 for a given quarter, then each Type B shareholder would earn \$15 in dividends per share on that quarter. In other words,  $225,000/3,000=75$  and  $(1/5)(75) = \$15$ .
2. **70% off one time (1x) 5-hour venue rental per year:** Type B shareholders get one 70% discount on one 5-hour rental at the Simon Bolivar Hall & Event Facility. The annual, one-time 70% rental discount applies to the physical facility only and not to any of the equipment, or supplies, or services provided therein.
3. **70% off one cottage weekend-stay per year:** Type B shareholders get one 70% discount for a 3-day and 2-night weekend per year. The annual, one-time 70% rental

discount applies to the physical facility only and not to any of the equipment, or supplies, or services provided therein.

4. **30% off venue rentals:** Type B shareholders get 30% discounts for venue and equipment rentals at any of the FRESH Carolina facilities available. The 30% venue rental discount applies to the physical facilities and equipment, but not to any of the supplies or services provided therein.
5. **Capital Entitlement:** In case FRESH Carolina, LLC is dissolved at any time, each of its shares (Types A, B, C, and D) will still have a current capital value, based on the total value of the company at that particular time. Therefore, each of the shares is entitled to its current worth at the time of dissolution and each shareholder would receive compensation according to the type and number of shares they own.

**FRESH Shareholder Benefits (Type C Shares Only):**

1. **60% off one 5-hour venue rental per year:** Type C shareholders get one 60% discount on one 5-hour rental at the Simon Bolivar Hall & Event Facility. The annual, one- time 60% rental discount applies to the physical facility only and not to any of the equipment, or supplies, or services provided therein.
2. **60% off one cottage weekend-stay per year:** Type C shareholders get one 60% discount for a 3-day and 2-night weekend per year. The annual, one- time 60% rental discount applies to the physical facility only and not to any of the equipment, or supplies, or services provided therein.
3. **20% off venue rentals:** Type C shareholders get 20% discount for venue rentals at any of the FRESH Carolina facilities available. The 20% venue rental discount applies to the physical facilities and equipment, but not to any of the supplies or services provided therein.
4. **Capital Entitlement:** In case FRESH Carolina, LLC is dissolved at any time, each of its shares (Types A, B, C, and D) will still have a current capital value, based on the total value of the company at that particular time. Therefore, each of the shares is entitled to its current worth at the time of dissolution and each shareholder would receive compensation according to the type and number of shares they own.

**FRESH Shareholder Benefits (Type D Shares Only):**

1. **40% off one 5-hour venue rental per year:** Type D shareholders get one 40% discount on one 5-hour rental at the Simon Bolivar Hall & Event Facility. The annual, one- time 40% rental discount applies to the physical facility only and not to any of the equipment, or supplies, or services provided therein.
2. **40% off one cottage weekend-stay per year:** Type D shareholders get one 40% discount for a 3-day and 2-night weekend per year. The annual, one- time 40% rental discount applies to the physical facility only and not to any of the equipment, or supplies, or services provided therein.
3. **10% off venue rentals:** Type D shareholders get 10% discounts for venue rentals at any of the FRESH Carolina facilities available. The 10% venue rental discount applies to the physical facilities and equipment, but not to any of the supplies or services provided therein.
4. **Capital Entitlement:** In case FRESH Carolina, LLC is dissolved at any time, each of its shares (Types A, B, C, and D) will still have a current capital value, based on the total value of the company at that particular time. Therefore, each of the shares is entitled to its current worth at the time of dissolution and each shareholder would receive compensation according to the type and number of shares they own.

The table below summarizes the benefit information for each of the FRESH Carolina, LLC shares:

| Shares Name        | Type | *Current Value | Benefits   |
|--------------------|------|----------------|--|
| Membership Shares  | D    | \$100          | 40% Discounts 1x each year                           |
| Partnership Shares | C    | \$500          | 60% Discounts 1 x each year                          |
| Dividend Shares    | B    | \$1,000        | Dividends & 70% Discounts 1x each year               |
| Ordinary Shares    | A    | \$1,750        | Voting Rights, Dividends, & Free rental 1x each year |